

The training card you have received encourages VIPs like you to become better acquainted with local tourism businesses in the Black Hills and Badlands region. We hope you use your VIP Training Card to visit and enjoy as many member businesses as possible. Your knowledge and firsthand experience at our member businesses are an asset to both the visitor industry and visitors. Since this is a training program, we ask that you visit early in the season.

Present your VIP Training Card this summer at participating BH&B member businesses and receive the following offers and special deals.
Visit BlackHillsBadlands.com/VIPCards for all member-to-member offers.

1880 TOWN- SOUTH DAKOTA'S ORIGINAL
FREE admission for cardholder.

1880 TRAIN (1) 1/2 price admission for cardholder.
Valid thru Oct 13. Not valid for special events.

1881 COURTHOUSE MUSEUM
FREE admission for cardholder.

77 STEAKHOUSE & SALOON
(1) FREE dessert with entrée purchase for cardholder.

ADAMS MUSEUM & HOUSE FREE admission for cardholder.

BADLANDS HERITAGE GUEST RANCH
50% off RV, tent, or tipi sites for cardholder.

BADLANDS NATURAL HISTORY ASSOCIATION
15% off at Badlands National Park's Ben Reifel Visitor Center store for cardholder.

BADLANDS TRADING POST
(1) FREE ice cream cone or ice treat for cardholder.

BEAR COUNTRY U.S.A. FREE admission for cardholder only.
Not valid for special events.

BEAVER LAKE CAMPGROUND
FREE swim in heated pool for cardholder.

BELLE JOLI WINERY SPARKLING HOUSE
(1) FREE Estate Flight tasting per year for cardholder.

BICYCLES & BOATS 50% off a 2-hour or 4-hour eBike, standard bike, kayak or paddleboards rental for cardholder.

BIG PINE CAMPGROUND 10% discount on camping.

BIG THUNDER GOLD MINE FREE tour for cardholder.
(1) FREE gold panning per year.

BLACK HAWK CREEK RV PARK & CABINS
20% off nightly stay. *Excludes holidays and Sturgis Motorcycle Rally.*

BLACK HILLS ADVENTURE TOURS (1) FREE full-day stand up paddle board or kayak rental per year for cardholder.

BLACK HILLS AERIAL ADVENTURES 10% off flights for cardholder with a minimum of (2) people per tour.

BLACK HILLS BALLOONS Buy (1) ticket, get the 2nd 1/2 off.

BLACK HILLS CAVERNS
FREE Adventure Tour for cardholder. *Valid thru Aug 15. Not valid for use after 3pm or last tour of the day.*

BLACK HILLS ESCAPE ROOMS
50% off admission for cardholder.

BLACK HILLS HELICOPTERS 10% off flights for cardholder with a minimum of (2) people per tour.

BLACK HILLS MINING MUSEUM
FREE regular admission & guided tour for cardholder.

BLACK HILLS OUTDOOR FUN
20% off a tour for cardholder. *Valid May 15-Oct 15.*

BLACK HILLS PLAYHOUSE FREE ticket for cardholders to final dress rehearsal nights of each play.
General admission seating. First come, first served.
The Play That Goes Wrong - June 8;
Disney's The Little Mermaid - June 29;
The Best Little Whorehouse in Texas - July 20;
The Curious Incident of the Dog in the Night-Time - August 10.
Guests are encouraged to donate at each performance.

BLACK HILLS POWER BIKES RENTALS & BOUTIQUE
Purchase (1) bike rental, get (1) 50% off. *Expires Oct 31, 2024.*

BLACK HILLS PREMIER VACATION HOMES
\$100 off regular price stay-approved for use by family and friends visiting the area.

BLACK HILLS VISITOR INFORMATION CENTER
10% discount in gift shop for cardholder. Excludes food and wine.

BLACK HILLS WILDERNESS EDGE 25% off ATV/UTV rental for cardholder. *Reservations required. Call 605-391-6551.*

BLACKSTONE LODGE & SUITES
20% off 1-night stay for cardholder. Includes (1) FREE beer or wine in Cliffhangers Lounge. *Blackout dates apply. Please call hotel direct at 605-584-2000 to reserve. Must be 21.*

BLUE BELL CHUCKWAGON
Reservations that are made online and in advance, \$5 off per person in the associate's party with the code "VIPBHB24".

2024 VIP Training Program

BOSTON'S RESTAURANT & SPORTS BAR

FREE Cactus Cuts. (1) per cardholder table per visit.
No purchase necessary. No cash value. Dine-in only.

BROKEN BOOT GOLD MINE

FREE mine tour admission for cardholder. *Excludes gold panning.*

BUFFALO HUNT FREE admission for cardholder.

BUFFALO SAFARI JEEP TOUR

Reservations that are made online and in advance, \$5 off per person in the associate's party with the code "VIPBHB24".

CALAMITY PEAK LODGE 10% off entire stay.

CANDYLAND 10% off purchase for cardholder.

CENTRAL STATES FAIR FREE grounds admission to the 2024 Central States Fair for cardholder. Discounted CSF, Inc. annual membership for cardholder.

CHAPEL IN THE HILLS 20% discount on all gift shop items.

CHUBBY CHIPMUNK CHOCOLATES

Buy (4) truffles get (1) FREE for cardholder.
Limit of (3) FREE truffles per dozen purchased.

CITY VIEW TROLLEY FREE tour for cardholder.

Use code "BHBVIP24" at CityViewTrolley.com.
Redeemable May 24-Sept 28, 2024.

COSMOS MYSTERY AREA FREE admission for cardholder.

CRAZY HORSE MEMORIAL®

FREE admission for cardholder's carload.

CROOK COUNTY MUSEUM AND ART GALLERY

(1) FREE entry per cardholder.

DAHL ARTS CENTER 10% discount on exhibited art & items in the Dahl Artist's Market.

DAYS OF '76 MUSEUM

FREE admission for cardholder and 10% discount in the gift shop.

DC BOOTH HISTORIC NATIONAL FISH HATCHERY

(1) FREE cup of fish food for cardholder.

DEADWOOD GULCH GAMING RESORT \$25 MATCH PLAY.

Must be 21 years or older to redeem. Must have an active players club card. Available to redeem once per day.

DEVILS TOWER COUNTRY FREE Devils Tower Country sticker at the Northeast Wyoming Visitor Centers.

DEVILS TOWER KOA

(1) FREE round at Cowboys and Aliens Miniature Golf.

DINOSAUR MUSEUM FREE admission for cardholder.

DOUBLETREE AT CADILLAC JACK'S® GAMING RESORT

\$10 Cadillac Cash with 1-time use-code "19221".

EDELWEISS MOUNTAIN LODGING 10% off a 2-night stay.

EVANS PLUNGE MINERAL SPRINGS

(1) FREE admission for cardholder.

FISH 'N FRY TROUT POND

\$5 off a trout dinner for cardholder.

FLAGS & WHEELS INDOOR RACING (1) FREE ticket with the purchase of a ticket per day for cardholder. Tickets can be used for go-carts, lazer tag or bumper cars.

FORT HAYS CHUCKWAGON SUPPER & MUSIC VARIETY SHOW

1/2 price supper and show for cardholder.

FOUR MILE OLD WEST TOWN

FREE admission for cardholder. Repeat visits welcome.

GRAPES & GRINDS 10% off coffee bar food and beverages.

HART RANCH CAMPING RESORT

FREE admission to any rodeo. Guests of cardholder are \$5.

HIGH PLAINS WESTERN HERITAGE CENTER

FREE admission for cardholder.

HIPPIEROCKSTAR BOUTIQUE WINE & BEER

Buy (1) get (1) drink FREE per cardholder.

HOLIDAY INN DOWNTOWN CONVENTION CENTER

10% off at the Gold Bison Grill.

HOLY TERROR MINI GOLF FREE admission for cardholder.

HOT SHOTS ICE CREAM

Buy (1) get (1) 1/2 price ice cream per cardholder.

HOTEL ALEX JOHNSON

(1) complimentary day pass for cardholder to Vertex Sky Bar.

IRON MOUNTAIN ROAD STORE

20% off (1) item in-store purchase. *Does not include fuel or reservation.*

KATMANDU RV PARK AND CAMPGROUND

FREE drink of choice at Katmandu Bar for cardholder.

KEYSTONE HISTORICAL MUSEUM

10% off purchase in gift shop for cardholders.

KICKSTANDS Buy (1) entree get (1) 1/2 price.

Limit (2) meals per visit for cardholder only.

LAST MILE BREWERY TAPROOM

(1) time BOGO FREE Last Mile Pint for cardholder.

MINERVA RESTAURANT

(1) \$5 off a \$25 purchase for cardholder per year.

MOUNT RUSHMORE KOA

& LODGE AT PALMER GULCH

FREE entry to 2024 rodeos and Polkapalooza for cardholder.

MOUNT RUSHMORE NATIONAL MEMORIAL

FREE parking for (1) visit. Must present VIP Card at entrance booth #4 (far right booth). *Offer not applicable for commercial vehicles. Expires Dec 31, 2024.*

MOUNT RUSHMORE SOCIETY

(1) FREE rental of a Mount Rushmore Self-Guided Audio Tour for cardholder.

MOUNT RUSHMORE TOURS

FREE tour package for cardholder. Guests of cardholder 1/2 price. *Same-day reservations only.*

MOUNTAIN PEAKS INN

10% discount on all handcrafted drinks, baked goods, and breakfast burritos per cardholder at Caboose Coffee Company.

MUSEUM AT BLACK HILLS INSTITUTE

FREE admission for (2) for cardholder.

2024 VIP Training Program

MUSEUM OF GEOLOGY

10% off gift shop purchase for cardholders.

NATIONAL GRASSLANDS VISITOR CENTER

FREE "Fabulous Fossils 2" poster for cardholder.

NATIONAL PRESIDENTIAL WAX MUSEUM

FREE admission for cardholder.

NO NAME CITY LUXURY CABINS & RV

(1) FREE appetizer in the bar/grill for cardholder.

OLD MACDONALD'S FARM

FREE admission for cardholder.

ORIGINAL DEADWOOD TOUR

(1) FREE tour admission for cardholder per year.

PINE RIDGE CHAMBER OF COMMERCE VISITOR CENTER

10% off gift shop purchase for cardholder.

PIONEER AUTO SHOW AND MUSEUM

FREE admission for cardholder.

PRAIRIE BERRY WINERY (1) BOGO FREE glass of wine, plus (5) FREE wine tastes (21+) for cardholder.

PRAIRIE HOMESTEAD HISTORIC SITE

FREE admission for cardholder.

PUTZ N GLO BLACK LIGHT MINIATURE GOLF

1/2 price admission for cardholder. *Valid until Labor Day.*

RABBIT BICYCLES RENTAL AND SHUTTLE

20% off bicycle rental or shuttle service for Mickelson Trail.

REPTILE GARDENS

FREE admission for cardholder.

Return and visit as often as you'd like.

RUBY HOUSE RESTAURANT

10% discount off cardholder's entrée.

RUSHMORE BORGLUM STORY

FREE admission until July 1, 1/2 price July 2 to end of season for cardholder.

RUSHMORE CANDY

10% off purchase for cardholder.

RUSHMORE CAVE

FREE unlimited Guided Cave tours for cardholder.
Expires Sept 1, 2024.

RUSHMORE HELICOPTERS 10% off flights for cardholder with a minimum of (2) people per tour.

RUSHMORE TRAMWAY ADVENTURES

(1) FREE Ultimate Pass per year for cardholder.

RUSH MOUNTAIN ADVENTURE PARK

(1) FREE ride on each attraction (Soaring Eagle Zipride, Gunslinger 7D, Rushmore Mountain Coaster, Wingwalker Challenge Course) per year for cardholder.
Expires Sept 1, 2024.

RUSH NO MORE RV RESORT, CABINS AND CAMPGROUND

10% off on camping for up to 3-nights.
Excludes certain dates including Sturgis Motorcycle Rally.

SALOON NO. 10

Attend the re-enactment of the shooting of Wild Bill Hickok and receive a FREE soda. Mon-Sat 1pm, 3pm, 5pm, 7pm.

SANDFORD LAB HOMESTAKE VISITOR CENTER

(1) FREE guided or hop-on tour per year for cardholder.

SMOKEHOUSE SPORTS BAR & GRILL

Buy (1) entrée get (1) FREE drink.

SOUTH DAKOTA STATE RAILROAD MUSEUM

FREE admission for cardholder.

SPEARFISH BLACK HILLS KOA

10% off entire stay for RV, tent sites or cabins & (1) FREE bundle of firewood. *Not valid during Sturgis Motorcycle Rally. Limited to (1) per season.*

SPEARFISH CANYON LODGE

10% off UTV or snowmobile rental.

SPROCKETS FUN FOUNDRY

(1) FREE hour of arcade play. (1) FREE VR experience. (1) FREE game of bowling. *Excludes redemptions, cranes, or pushers. Expires Sept 1, 2024.*

STORYBOOK ISLAND

10% off purchase in gift shop.

STURGIS BUFFALO CHIP Buy (1) get (1) free beverage of your choice at the Crossroads Big Engine Bar for cardholder.

SWEET GREENS MINI-GOLF

(1) FREE round of golf per year for cardholder.

SYLVAN ROCKS CLIMBING SCHOOL & GUIDE SERVICE

20% off (1) guided climbing trip for cardholder.

TATANKA: STORY OF THE BISON

FREE admission for cardholder.

THE BROTHEL DEADWOOD

\$2 off admission for cardholder.

THE HANDBAG STORE

10% off for cardholder.

Some exclusions apply.

THE JOURNEY MUSEUM & LEARNING CENTER

FREE admission for cardholder.

THE MAMMOTH SITE OF HOT SPRINGS

FREE admission for cardholder. Repeat visits welcome.

THE PETRIFIED FOREST

FREE admission for cardholder.

TRAILRIDES AT HIGH COUNTRY GUEST RANCH

(1) FREE trail ride per year for cardholder.

TRAILSHEAD LODGE Stay 1-night & get 2nd-night FREE, Sunday-Wednesday for cardholder. *Call 605-584-3464 to reserve. VIP card needs to be presented. Expires Mar 31, 2025. See cancellation policy on website.*

TROUT HAVEN RANCH

(1) FREE fish for cardholder per season.

TWO COWS CREAMERY & BISTRO

FREE milkshake or float with purchase of a meal for cardholder.

VORE BUFFALO JUMP

FREE admission for cardholder.

WATIKI® INDOOR WATERPARK RESORT

50% off Watiki admission for cardholder.
Not valid with any other discounts or promotions. Nontransferable. Management reserves all rights. Present VIP Card to Koko's Arcade attendant to redeem.

WESTERN HORIZONS HOT AIR BALLOONS

\$50 off per hot air balloon ride for cardholder.

WONDERLAND CAVE

FREE admission for cardholder.

2024 VIP Training Program

ALWAYS FREE ATTRACTIONS

Donations are always appreciated

CHAPEL IN THE HILLS
DAHL ARTS CENTER
D.C. BOOTH HISTORIC NATIONAL FISH HATCHERY
DINOSAUR PARK
HULETT MUSEUM
KEYSTONE HISTORICAL MUSEUM
MAIN STREET CLASSIC CAR MUSEUM
MUSEUM OF GEOLOGY
NATIONAL GRASSLANDS VISITOR CENTER
OGLALA LAKOTA COLLEGE HISTORICAL CENTER
OUTLAW SQUARE
SANFORD LAB HOMESTAKE VISITOR CENTER
STORYBOOK ISLAND
TERMESPHERE GALLERY
MAÑPÍYA LÚTA - THE HERITAGE CENTER
TRAILS, TRAINS & PIONEERS MUSEUM
TRI-STATE MUSEUM
WALL DRUG STORE
WEST TEXAS TRAIL MUSEUM

NATIONAL PARK FEE-FREE DAYS

Fee-free days provide a great opportunity to visit a new place or an old favorite, especially one of the national parks that normally charge an entrance fee. The entrance fee waiver for fee-free days does not cover amenity or user fees for activities such as camping, boat launches, transportation, or special tours.

JUNETEENTH NATIONAL INDEPENDENCE DAY - June 19
ANNIVERSARY OF THE GREAT AMERICAN OUTDOORS ACT - Aug 4
NATIONAL PUBLIC LANDS DAY - Sept 28
VETERANS DAY - Nov 11

Visit these National Parks on Fee-Free Days

BADLANDS NATIONAL PARK FREE entrance to park.

DEVILS TOWER NATIONAL MONUMENT
FREE entrance to park.

JEWEL CAVE NATIONAL MONUMENT

FREE Discovery Talks and Scenic Tours offered on a first-come, first-served basis; no reservations on these dates.

STATE PARK FEE-FREE DAYS

CUSTER STATE PARK
FREE entrance:
Open House Weekend, May 17-19; Buffalo Roundup, Sept 2

GEORGE S. MICKELSON TRAIL
FREE trail entrance:
Weekend of May 17-19, 2024