

**WHAT OUR BHVIC VISITORS SAY!**

“Very nice! Very customer oriented. Excellent!”  
 “So very helpful and friendly. Beautiful!”  
 “Explained directions well.”

Showcase your business to travelers at the Black Hills Visitor Information Center. Reserve your space in one of the premium spots **TODAY!**



Digital Information Display



Backlit Display Ad



Custom Display Panel

**CUSTOM DISPLAY PANELS**

The biggest (literally) and best way your business can make an impression on our Black Hills visitors is with a custom content panel seamlessly integrated within our existing displays. Our creative team will work with you to design your space to what best suits your messaging.

**COST - STARTING AT \$349**

Business Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Ph \_\_\_\_\_ Email \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Financial Terms** - Payment due with contract. A monthly 1.5% service charge after 30 days will be added to past due accounts.

**BHVIC ADVERTISING ORDER FORM**  
 CHECK YOUR DESIRED ADVERTISING SPOTS FOR THE 2025 YEAR

**REGIONAL BROCHURE SLOT - \$175 (4X9) \$200 (5X7)**

- RAPID CITY
- SOUTHERN HILLS
- NATIVE COUNTRY
- TOUR COMPANIES
- DINING DESTINATIONS
- NORTHERN HILLS
- CENTRAL HILLS
- GREAT OUTDOORS
- BADLANDS/HIGH-PLAINS

**DIGITAL INFORMATION DISPLAY AD - \$150 or WITH BROCHURE SLOT - \$300**

**MAGAZINE SLOT - \$225**  
 **CUSTOM DISPLAY PANEL - \$349 & UP**  
 **LOBBY VIDEO DISPLAY AD - \$500**

**BACKLIT DISPLAY AD - \$500**  
 **LOBBY POSTER DISPLAY - \$150**  
 **SD ADVERTISERS/OUT OF REGION - \$200**

**OUR NEIGHBORS OUT OF STATE - \$250**  
 **HALF-SIZE RESTROOM DISPLAY PANEL - \$245**  
 • 24 X 17.75 Poster Display in Men's and Women's Restroom

**FULL-SIZE RESTROOM DISPLAY PANEL - \$450**  
 • \$40 Discount for purchase of full-size Poster Panel  
 • 24 X 36 Poster Display in Men's and Women's Restroom

**\*NEW\* ITINERARY PACKAGE - \$300**

**ANNUAL COST TOTAL =** \_\_\_\_\_

**Yes, please include my business!**  
**RETURN THIS FORM WITH PAYMENT**

**Office Use Only:**  
 Posted \_\_\_\_\_ Amount Enc \_\_\_\_\_  
 Check # \_\_\_\_\_